

DRUNK DRIVING

Equals

Fancy Bracelets!



MOST MISSOURI COLLEGE STUDENTS CHOOSE NOT TO DRINK AND DRIVE. IN FACT, IN THE PAST YEAR, 96% HAVE USED A DESIGNATED DRIVER WHEN THEY NEEDED ONE.

- *Drinking slows reaction time, decreases awareness, and impairs judgment. College students are particularly at risk. Every day, 13 people between the ages of 16 and 24 die in an alcohol related crash.*
- *Nationwide in 2007, 12,998 people died in alcohol-related crashes. In Missouri, that accounted for 225 deaths, or over 22% of the states's motor vehicle fatalities that year.*
- *Make sure you arrange for a designated driver who will consume no alcohol if you plan to drink. If everyone in your party has been drinking, call a taxi or a sober friend to pick you up. Never ride home with the "least drunk" person in the group.*
- *If you are the designated driver, use the CHEERS to the Designated Driver program in your community to get free non-alcoholic beverages at participating bars and restaurants.*
- *Not only will you have to face the local court system if you receive a DWI or are involved in a drinking and driving related crash on campus, but you could be held accountable through your campus conduct/judicial system as well. Most universities in Missouri have campus policies against drinking and driving.*

For more information, visit drivesafedrivesmart.missouri.edu!

DRIVE SAFE
DRIVE SMART