

WHY THE *RUSH?*

TRUST ME, YOU AREN'T THAT IMPORTANT.

## BEING AGGRESSIVE BEHIND THE WHEEL AND SPEEDING NOT ONLY MAKES YOUR DRIVING DANGEROUS, BUT IT JEOPARDIZES THE SAFETY OF OTHERS WHO SHARE THE ROAD WITH YOU.

- Being in a rush to get to your destination can lead to accidents, traffic stops, and some serious frustration. At least 1,500 people per year are seriously injured or killed in aggressive driving (speeding, rapid acceleration and braking) crashes.
- It can also lower your gas mileage by 33% at highway speeds and by 5% around town. Each 5 mph you drive over 60 mph is like paying an extra 25 cents per gallon for gas. Sensible driving is also safer for you and others, so you may save more than gas money.
- For every 10 mph you drive over 50 mph, you double your chances of death or serious injury. Last year, exceeding the posted speed limit or driving at an unsafe speed was the most common error in fatal crashes.
- You can be safe and avoid aggressive driving in many ways: leave a little early and allow extra time to get to your destination, be patient and courteous while driving, and maintain a safe distance from the vehicle ahead of you.

For more information, visit [drivesafedrivesmart.missouri.edu](https://drivesafedrivesmart.missouri.edu)!

**DRIVE SAFE**  
**DRIVE SMART**